

BARAKA Token Launch – Roadmap (Q3 2025)

Goal: Launch \$BRK token on Ethereum mainnet via Uniswap on August 8th, 2025 with locked liquidity, verified token contract, and early investors onboarded.

Phase 1 – Token Preparation (July 1–14, 2025)

- Finalize token smart contract architecture (ERC-20 standard on Ethereum).
- Code generation using AI tools with manual developer oversight.
- Internal testing of the contract in testnet environment.
- Schedule external audit with a third-party security firm.

Phase 2 – Liquidity & Investment (July 8–20, 2025)

- Collect \$100K–\$200K in private investments from selected early investors.
- Implement token locking for early investors (3-month vesting).
- Finalize contract deployment to Ethereum mainnet.
- Create and fund Uniswap liquidity pool (\$10,000 in ETH + BRK).
- Lock the liquidity pool using a trusted liquidity locker (e.g., Team Finance or Unicrypt).

Phase 3 – Legal & Communications (July 15–27, 2025)

- Publish updated Whitepaper with this roadmap.
- Prepare public marketing materials and web pages.
- Launch PR campaign: 1 week prior to token launch.
- Activate social channels (Twitter, Telegram, Instagram, LinkedIn).

- Partner with influencers and community ambassadors.

Phase 4 – Token Launch (August 8th, 2025)

- Launch \$BRK token on Uniswap (BRK/ETH pair).
 - Announce token availability and contract address.
 - Distribute 2.5% of the total BRK supply equally across the wallets of the first 20 verified nonprofit organizations (within 24 hours of launch).
 - Begin live trading and community monitoring.
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BARAKA Platform – Roadmap to MVP Launch (by September 1st, 2025)

Goal: Deliver a fully functional MVP of the Zakat donation platform with wallet integration, donation processing, and nonprofit onboarding.

Phase 1 – Infrastructure & Design (July 1–20, 2025)

- Finalize the list of core MVP features:
 - Wallet connection (Metamask / WalletConnect)
 - View and search nonprofit organizations
 - Make donations using BRK
 - User dashboard with donation history

- BRK purchasing flow
- Align design and development resources (Bar-Ilan team + freelance devs + AI support).
- Define smart contract structure for donation logging and transparency.
- Build internal tools to manage nonprofit onboarding.

Phase 2 – Nonprofit Onboarding (July 1–August 1, 2025)

- Personally reach out to and verify at least 20 nonprofit organizations.
- Manually review and approve documentation (initially without KYC).
- Create unique profiles for each approved organization, categorized by sector.
- Prepare token allocation: distribute 2.5% of total supply evenly to their wallets.

Phase 3 – Content, Localization & Transparency (July 10–August 20, 2025)

- Publish weekly blog articles about Zakat, Islamic crypto ethics, and project vision.
- Launch multilingual support: Arabic and English (full site and platform UI).
- Create donation certificates that users can share.
- Build and test the transparency layer: public ledger integration for donation tracking.
- Begin working on review & rating features for nonprofits.

Phase 4 – MVP Launch or Public Demo (September 1, 2025)

- If all major features are completed: Full MVP launch.
- If delays occur: Launch a public demo version with mock donations and interactive walkthrough.

- Announce platform launch across all channels.
 - Begin onboarding of users and live donation campaigns.
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☒ **Notes:**

- All dates above are realistic and leave buffer time for QA and bug fixing.
- You can always adapt this into Gantt charts, ClickUp tasks, or Trello boards.
- I recommend publishing both roadmaps side-by-side on your website with distinct headers.