

BARAKA PROJECT ROADMAP - PHASE 1

Timeline: June 18 - September 30, 2025

Launch the token on July 7, onboard at least 10 private investors, and release the initial donation platform one month later

Phase 1: Pre-Launch Preparation (June 18-30)

Technical Development:

- Deploy the BRK token on Solana - Deadline: June 20 at 20:00
- Manual locking of private investors' tokens using a secure wallet
- Token smart contract development using AI + internal developer
- Begin development of the Investor Dashboard - starting June 24

Investment:

- Launch of Private Sale: from now until July 1
- Target: 10 private investors, minimum \$10K each
- Create exclusive group for private investors
- Design and deliver Investor PDF Deck - by June 23

Marketing:

- Start daily organic content push - June 19
- Active on: Twitter, TikTok, Telegram, Instagram, LinkedIn
- Begin influencer outreach (no allocated budget)

Branding:

- Finalize visual identity: colors, fonts, visual language - by June 22
- Launch multilingual website (English + Arabic)

Phase 2: Token Launch Day - July 7

Technology:

- BRK token will go live and tradable via Phantom Wallet
- No wallet connection on website yet
- No donation functionality live yet

Community:

- Organic launch-day content across all social platforms
- Optional paid campaign (TBD)
- Increased engagement across community channels

Private Sale:

- Ends on July 1
- Early investors receive locking and discount benefits
- Preparing early access for private investors to the platform

Phase 3: Initial Platform Launch - August 7

Technology:

- Release v1 of the platform (Web + Mobile App)
- Wallet integration
- Purchase and swap crypto to BRK
- Donation system: select a verified charity, choose amount, donate

Compliance:

- All charities go through manual verification process
- Begin internal KYC process for charities only

Community:

- Investor Dashboard opens to public
- Weekly UX/UI upgrades based on community feedback
- Ongoing influencer marketing and educational content

Phase 4: Platform Growth & Expansion (August-September)

Development:

- Continuous UI/UX improvements
- Explore BRK staking module
- Implement smart donation-based token burn mechanism

Marketing:

- Build automated daily content system (e.g. via n8n)
- Data analysis and audience growth
- Prepare future targeted ad campaigns for key Islamic markets

Legal & Expansion:

- Hire legal advisory team to guide compliance and token launch framework
- Begin preparations for CEX exchange listing

BRK Tokenomics (Simplified Overview)

- Total Supply: 1,000,000,000 BRK

- 10% - Baraka Foundation
- 5% - Team & Development
- 85% - Public circulation (unlocked gradually through donation-based emissions and burn model)